

Central Ohio Trauma System and Disaster Preparedness (cont.)

COTS' Disaster Preparedness Challenges and Continued Growth

The COTS HIL indicates that early engagement, rapid assessment, reciprocal communication, and pre-established relationships are vital to physician involvement and resulting medical decisions. All hospitals and healthcare agencies have identified their emergency preparedness planners. In addition to the planners, other decision makers such as the Chief Medical Officers (CMO) of each hospital, health care system, and health care agency must be involved during a medical surge or mass casualty incident in order to ensure the best possible outcomes.

While there is continued expansion of the Central Ohio healthcare coalition, federal ASPR grant funding is on the decline. The reduced funding and financial support available to healthcare coalitions and hospitals will challenge the current disaster response system that has been established in Central Ohio. Additionally, the Center for Medicare and Medicaid (CMS) is proposing new emergency preparedness requirements for specific healthcare providers and suppliers. COTS anticipates the new requirements will allow the healthcare coalitions to expand their role; however more financial support will be needed as Central Ohio continues to build a robust emergency preparedness program. Maintaining current communication systems and developing resiliency will aid in building a robust healthcare community.

To learn more about disaster preparedness and the Central Ohio Trauma System, or to support its program of activity, go to <http://www.goodhealthcolumbus.org/cots/emergency-preparedness.html>.

Personalized Charitable Funds

If you, your family or the organization you are affiliated with has an interest in affecting positive change in the health of the community, the CMA Foundation can assist you in fulfilling your health care vision.

Personalized charitable funds (component funds) of the Foundation can be created (and named as may be appropriate) to address a health and wellness concern/issue, or support an organization that provides health and wellness related services of interest to you.

Typical fund options include:

Advised Funds

This fund gives you, or your spouse, your corporation, or others you designate the ability to recommend distributions from the fund to charitable organizations and projects you identify from time to time throughout the year.

Designated Funds

This fund gives you the opportunity to ensure that continuing support be provided to one or more of your favorite organizations that provide medical or health and wellness related services or addresses a health care issue.

Area of Interest Funds

This fund provides you with the opportunity to provide financial support to a medical, health or wellness area, concern or issue you select.

Scholarship Funds

Scholarship funds can be created to provide financial support for the education costs of students at any level, for young investigators' research activities, and for fellowships, internships, and professional advancement opportunities in the medical, health and wellness arena.

Unrestricted Funds

This fund gives you the opportunity to provide a stream of income that can be applied to the current medical, health and wellness needs of the community as they are identified by the Foundation's Board of Trustees.

To begin a conversation about creating a personalized charitable fund, contact Weldon E. Milbourne at wmilbourne@goodhealthcolumbus.org, or at 614.240.7420.



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TAXWISE GIVING

Time still remains in the calendar year to support the Columbus Medical Association (CMA) Foundation's effort to improve the health of the community, and receive a charitable contribution deduction for 2015.

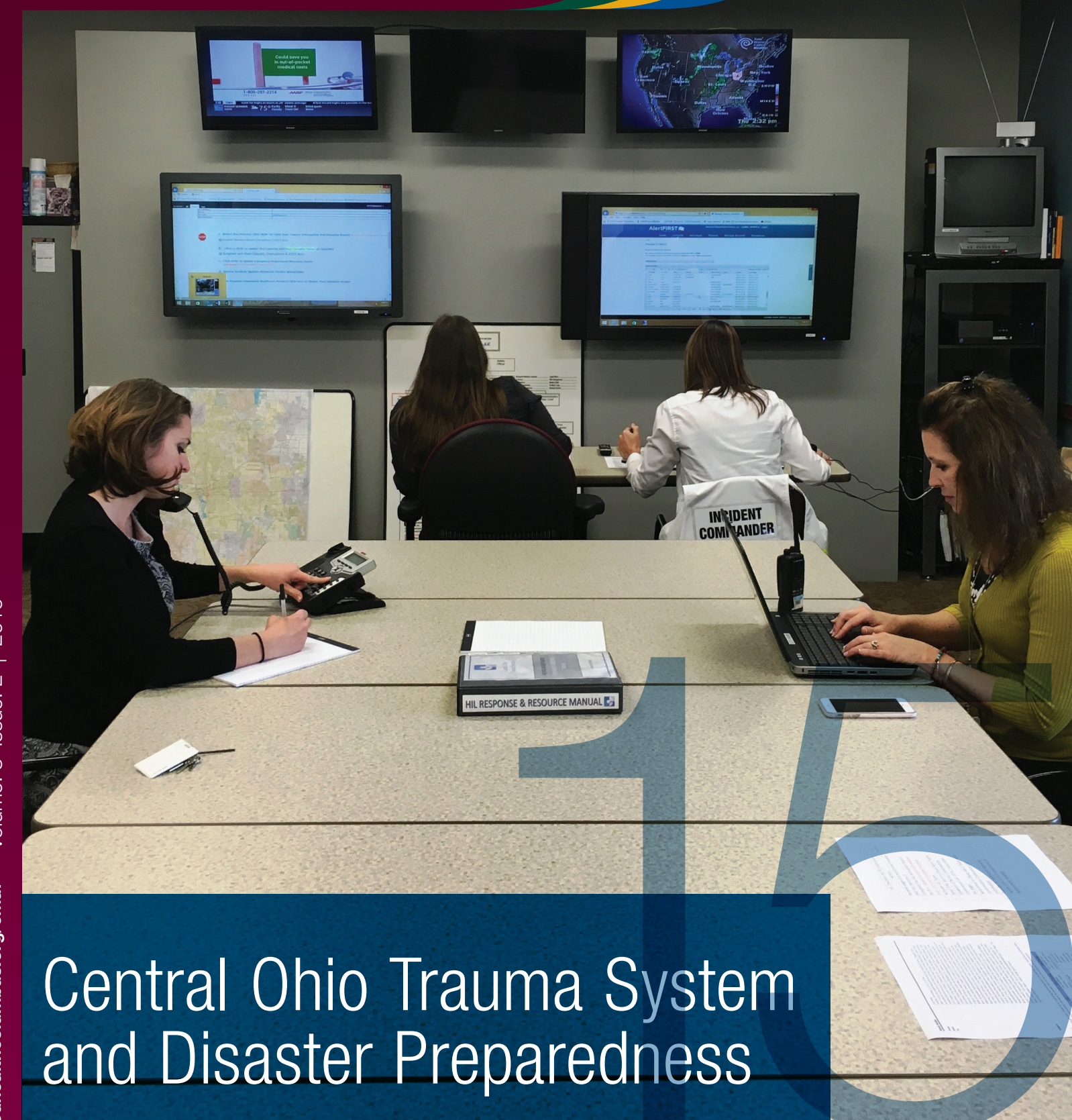
Although charitable gifts to the Columbus Medical Association Foundation in support of health and wellness can be made at any time, the end of the calendar year presents an excellent opportunity to merge your yearend tax planning strategies with your philanthropic interest. While taxes do not drive charitable giving, tax considerations frequently become part of the gift giving equation. Charitable gifts made on or before December 31st of this year can offset your tax liability for 2015, as well as improve the health of the community.

If you have an interest in the medical and health and wellness arena, your philanthropic objectives can be fulfilled through the Columbus Medical Association Foundation. To take advantage of the days remaining in 2015, your tax deductible contribution in support of health and wellness can be made payable to the Columbus Medical Association Foundation and mailed to 1390 Dublin Road, Columbus, Ohio 43215. An accompanying letter or note indicating its intended use should be enclosed. Or you can go to the CMAF website at <http://www.goodhealthcolumbus.org/cmaf/donate.html> to make a gift online.

For more information on how you can become involved in health philanthropy now and in the future, contact Weldon E. Milbourne at the Foundation office at 614-240-7420, or at wmilbourne@goodhealthcolumbus.org.



Columbus Medical Association Foundation's
Good Health Columbus
Making Change in Our Community



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Central Ohio Trauma System and Disaster Preparedness

The Central Ohio Trauma System, a strategic grantee partner of the Columbus Medical Association Foundation, functions as the Regional Healthcare Coordinator in the Ohio Homeland Security Region 4¹ for 31 hospitals and acute care centers.

In 2002, the Central Ohio Trauma System (COTS) began a partnership with the Ohio Department of Health (ODH) to serve as a pass-through agency for the Assistant Secretary for Preparedness and Response (ASPR) grant. This funding source has enabled the Central Ohio region to focus on healthcare preparedness capabilities set forth by the hospital preparedness program in order to improve healthcare system outcomes. Funds made available have helped enhance both individual and regional hospital preparedness through training and exercises, the purchase of equipment and supplies, and the underwriting of preparedness initiatives intended to support a hospital's response to natural or man-made disasters.

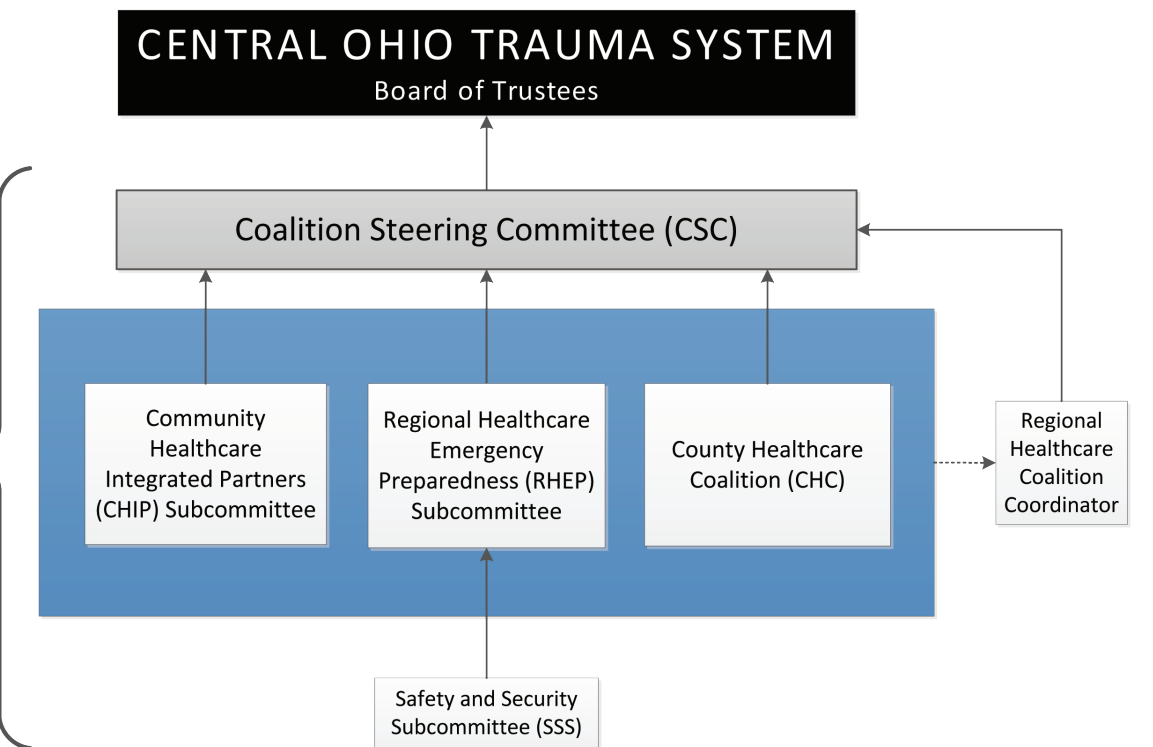
In 2012, when the ASPR grant aligned with the Public Health Emergency Preparedness (PHEP) grant, COTS developed county coalitions that include hospitals, emergency management agencies, local health departments, emergency medical services, long term care facilities, home health care agencies, and community healthcare partners to allow for a more comprehensive approach in healthcare preparedness planning and response. Currently, 13 of the 15 Central Ohio counties have developed local county coalitions allowing COTS to coordinate with over 200 healthcare agencies during a disaster. These county coalitions are the foundation to the regional healthcare coalition for Central Ohio.

¹Crawford, Delaware, Fairfield, Fayette, Franklin, Hardin, Knox, Licking, Logan, Madison, Marion, Morrow, Pickaway, Union, and Wyandot Counties



CENTRAL OHIO TRAUMA SYSTEM Board of Trustees

Central Ohio
Healthcare Coalition
(COHC)



OHIO CENTRAL REGION HEALTHCARE COALITION REPORTING STRUCTURE

COTS Healthcare Incident Liaison

The September 11, 2001 terrorist attack left families devastated and profoundly affected by the nation's sense of well-being. As New York City and other east coast communities began managing the mass numbers of injured victims and first responders, COTS began planning for a potential influx of burn victims to

the two verified burn centers in Central Ohio. COTS contacted all Franklin County Ohio hospitals to identify bed availability and other resources needed in the event that local burn centers would be required to transfer out less critical patients in order to receive the most severely burned victims from New York. Following the 9-11 event, the COTS Executive Committee recognized the

value of communication, collaboration, and centralized coordinated hospital response. As a result, the COTS Healthcare Incident Liaison (HIL) was developed.

What initially started as a way to organize hospital activities and capabilities has now expanded to include coordination of all Central Ohio healthcare coalition partners. The COTS HIL serves as a conduit for disseminating accurate and timely situational awareness; managing resources when access is needed to local, regional, state, and federal critical care cache; and serving as a liaison between the region and state agencies. It is staffed by fully trained Disaster Preparedness personnel that are available via pager 24 hours a day, seven days a week. COTS HIL maintains an elaborate redundant communication system to ensure that vital communications with partnering agencies is effective and efficient. Monthly communication drills are conducted to test the operator's proficiency and the system's functionality. The COTS HIL is regularly activated during any incident that may affect one or more hospitals and/or any healthcare coalition partners in the Central Ohio region.

Recent COTS HIL Activations

The COTS HIL has been integral in several disaster responses that have challenged the Central Ohio healthcare systems. During the 2014 Ohio Polar Vortex, below zero temperatures caused a major water main break that disabled the water supply to one Central Ohio trauma center. When the water-cooled heating system became incapacitated, the possibility of evacuating the trauma center was discussed. Communications rapidly occurred with all of the 31 Central Ohio hospitals and acute care centers to identify bed availability in preparation for a potential evacuation. Local fire departments utilized the services of the COTS HIL to coordinate delivery of water via tanker trucks to support the hospitals boiler controlled heating system.

In 2014, a public health outbreak of the mumps triggered the COTS HIL to work with the Central Ohio healthcare coalition partners to provide important situational awareness regarding the outbreak. Information was quickly shared with over 200 healthcare partners in Central Ohio identifying the prevalence and number of mumps cases being reported. The information also included the location and access to vaccination clinics.

The recent Ebola crisis resulted in the development of treatment protocols and transport guidelines for patients with travel histories who presented with symptoms suspicious for exposure. COTS HIL was activated to address a local hospital's critically low supply of The Center for Disease Control's recommended personnel protection equipment (PPE) that was needed to provide care for a patient being observed for Ebola symptoms. All healthcare partners were contacted for PPE surplus and it was concluded that local and regional PPE resources had been depleted. An expanded search by the COTS HIL to all hospitals and health care systems statewide resulted in the location of the recommended PPE, and the Central Ohio hospitals' supply was restocked. The COTS HIL role has also been critical in the coordination and communication of the national Ebola medical response.

One of the most recent responses by the COTS HIL was the 2015 local Botulism Outbreak, one of the largest botulism outbreaks in the United States in nearly 30 years. The COTS HIL provided timely and accurate situational awareness to the Central Ohio healthcare coalition. The updated bed availability statewide enabled COTS HIL to identify hospitals who would be able to accept patients with botulism symptoms and treat those who would require highly specialized care. COTS HIL also worked to secure medications and available resources through accessing regional stockpiles.

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